

Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
P.O. Box : 20001  
2500 EA The Hague  
Netherlands

30 August 2019  
pval/psa

Dear Prime Minister,

On behalf of the Board of Trustees of the World Economic Forum, the International Organization for Public-Private Cooperation, I am pleased to invite you to the World Economic Forum Annual Meeting, which will take place in Davos-Klosters, Switzerland, from 21 to 24 January 2020.

In the 50 years since its creation, the Annual Meeting has become the world's most impactful high-level gathering, bringing together leaders from government, international organizations, business and civil society to shape global, regional and industry agendas at the beginning of the year.

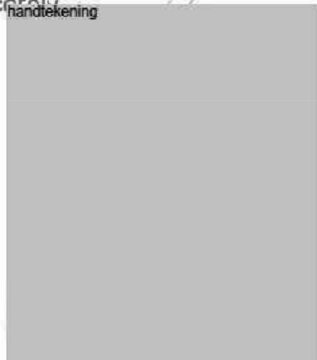
Given the strong influence the Netherlands has on shaping Europe's future and given your leadership on global challenges ranging from climate change to water scarcity, inclusive economic growth and humanitarian affairs, participants would highly appreciate your contributions to the meeting.

The Forum will work closely with your office over the coming months to build a special agenda that meets your strategic interests and evolving priorities.

I look forward to your active engagement and to welcoming you to the Forum's 50th Annual Meeting in January.

Yours sincerely,

handtekening





MINISTER-PRESIDENT

World Economic Forum WEF  
Professor Klaus Schwab  
GENEVA

No.: 3709604

The Hague, 10 September 2019

Dear Professor Schwab,

Thank you very much for your letter of 30 August, inviting me to the 50<sup>th</sup> World Economic Forum Annual Meeting, next year January in Davos.

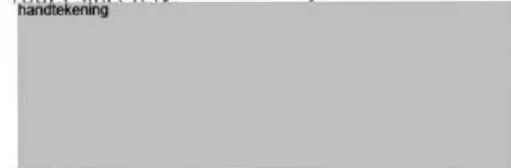
I am grateful for the opportunity to participate in the discussions in Davos next year. In this 50<sup>th</sup> anniversary year, the Forum's key role in facilitating and sustaining the dialogue between politicians, business leaders, academics and civil society remains unquestioned.

Please allow me to stress the importance of the World Economic Forum to the government of the Netherlands. Over the years, we have developed a strong relationship, which was also exemplified by the participation of a substantial delegation from the Dutch government. I look forward to further strengthening this relationship at the upcoming Annual Meeting.

I look forward to attending and to meeting you again.

Yours sincerely

handtekening



Mark Rutte  
Prime Minister of the Netherlands

Binnenhof 19  
Postbus 20001  
2500 EA Den Haag

T 070 356 41 00  
F 070 356 46 83

Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
P.O. Box : 20001  
2500 EA The Hague  
Netherlands

30 September 2019  
pval/ps0

Dear Prime Minister,

I would like to express my sincere gratitude for your active participation as a Co-Chair at the 2019 World Economic Forum Sustainable Development Impact Summit, held in New York.

At a time of significant geo-economic and geopolitical uncertainty globally, this unique multistakeholder gathering sent a clear message to the world that cooperation is indeed possible but requires new ideas and methods. The many resulting initiatives, including on reducing the carbon footprint of high-emissions industries, sustainable management of the Amazon, leveraging technology to protect the oceans, and closing the gender gap in emerging economies, aptly demonstrated this.

The Forum is particularly proud to have launched UpLink with the United Nations. This new digital platform will enable entrepreneurs, innovators and other societal actors to form new coalitions to meet the Sustainable Development Goals.

Your strong leadership on climate action and on accelerating work on targets to achieve carbon-neutrality in the Netherlands and in Europe are truly inspirational. Thank you for co-chairing the Sustainable Development Impact Summit and for your contributions to the New Green Deal for Europe session, which helped advance dialogue on how to build a comprehensive European climate action agenda. The World Economic Forum looks forward to continuing this important dialogue, including at its 2020 Annual Meeting in Davos-Klosters.

On behalf of the entire Forum community, thank you again for your crucial support and engagement.

Yours sincerely,

handtekening

WORLD  
ECONOMIC  
FORUM

50  
YEARS

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Professor Klaus Schwab and Hilde Schwab  
are pleased to invite you and your partner  
to the celebration of the

**50<sup>th</sup> Annual Meeting  
of the World Economic Forum**

on Monday 20 January 2020

17:30	<p><b>Welcome Message by Professor Klaus Schwab</b></p>	17:45	<p><b>The 26th Crystal Awards, hosted by Mrs Hilde Schwab</b> A special moment to recognize Cultural Leaders who contribute to creating a more inclusive and sustainable world</p>	18:15	<p><b>Opening Concert</b> Performance of the Scherzo and Finale of Beethoven's Ninth Symphony, "Ode to Joy", on the occasion of the 250th anniversary of the composer's birth. <b>Conductor Marin Alsop</b> leads the <b>European Union Youth Orchestra</b> and the <b>Choir of the São Paulo Symphony Orchestra</b>, together with exceptional vocal soloists from China, Italy, Japan and South Africa. Sponsored by Intesa Sanpaolo</p>	19:00	<p><b>Reception</b> A celebration of 50 years of engagement to improve the state of the world</p>
-------	---	-------	--	-------	--	-------	---

**Location:** Congress Centre Davos, Congress Hall  
**RSVP/sign up:** on [TopLink](#) as of Thursday, 16 January 2020

Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
P.O. Box : 20001  
2500 EA The Hague  
Netherlands

30 January 2020  
saf/psa

Dear Prime Minister,

I would like to express my sincere gratitude for your active participation in the 50th World Economic Forum Annual Meeting, which was held under the theme Stakeholders for a Cohesive and Sustainable World.

At a critical time for the world, your contributions to the strategic dialogues convened in Davos were key to rallying the international community to step up collective actions on issues such as climate change, technology governance and economic inclusion.

Thank you for your active participation in the Europe programme. I trust that the discussions offered new perspectives and inspiration. I would particularly like to thank you for representing the Netherlands with a strong voice in the sessions on How to Survive the 21st Century and Striking a Green New Deal. I look forward to your continued engagement with the World Economic Forum and its activities in Europe.

On behalf of the entire Forum community, thank you again for your crucial support and engagement.

Sincerely,

handtekening  




COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
P.O. Box : 20001  
2500 EA The Hague  
Netherlands

11 December 2020  
saf/psa

Dear Prime Minister,

It is my honour to invite you to share your perspectives during the Leadership Panel on Transforming Food Systems and Land Use, which will take place on 27 January from 09.00 to 09.45 CET in the context of the World Economic Forum Davos Agenda being held virtually from 25 to 29 January 2021.

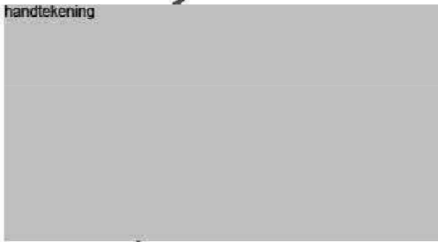
By convening this top-level gathering at the beginning of 2021, the Forum will build on its 50-year multistakeholder dialogue history and its status as an International Organization for Public-Private Cooperation to provide important signposts in finally overcoming the centennial challenge of COVID-19.

This Leadership Panel will have wide media visibility, while also providing for an opportunity to engage with business leaders from the Forum's 1,000 Partner companies.

I believe your leadership and insight are absolutely essential in this context. As such, the Forum will contact your office to ensure that this engagement is of maximum value to you and the Netherlands. I would be grateful to receive your confirmation before 21 December in order to make the appropriate arrangements.

Yours sincerely,

handtekening



---

## SESSION STRUCTURE

### Transforming Food Systems and Land Use (Eastern Hemisphere)

Wednesday 27 January 09:00 - 09:45

While more than 1 billion tonnes of food is still wasted every year, agriculture remains a major driver of water use, climate change and nature loss, and a nature-positive economy could create 395 million new jobs by 2030. With the Biodiversity COP15 and the UN Food Systems Summit scheduled for 2021, this Leadership Panel examines how to scale inclusive action to transform our food systems, improve farmer livelihoods and restore nature.

*Reporting press: Not Allowed.*

*Session duration: 45 minutes.*

The session will include:

#### Panellist

- - 
  - 
  -
- Bescherming persoonlijke levenssfeer

#### Moderated by

- 
- Bescherming persoonlijke levenssfeer

#### FORMAT OBJECTIVES

Leadership panels are designed to generate insights, highlight promising approaches and amplify impact stories. Speakers are visible and audible; attendees are muted and invisible in a 30-45 min Zoom Webinar.



persoonsnaam

**Van:** persoonsnaam@weforum.org>  
**Verzonden:** maandag 7 december 2020 14:44  
**Aan:** persoonsnaam  
**CC:** persoonsnaam, persoonsnaam  
**Onderwerp:** Prime Minister's Recommendation for 'Stakeholder Capitalism,' New Book from Professor Klaus Schwab  
**Bijlagen:** Stakeholder Capitalism\_Proof\_Manuscript PDF.pdf  
**Opvolgingsmarkering:** Opvolgen  
**Markeringsstatus:** Gemarkeerd

Dear persoonsnaam, hope all is well.

On 25 January at the start of The Davos Agenda, Professor Klaus Schwab will be releasing his new book, titled "Stakeholder Capitalism". In it, he deals with the great challenges the world is facing, including income inequality, the climate crisis, and the increasing "winner-take-all" nature of the global economy.

As Professor Schwab greatly values the Prime Minister's approach to governance and sees many similarities with his vision on stakeholder capitalism, he wanted to ask if the Prime Minister would be willing to provide a short recommendation for the book's promotion. This could be 1-3 sentences, or 30-50 words. You may find attached the manuscript, and here a sample recommendation:

*Stakeholder Capitalism provides an eye-opening account of the progress, challenges, and major issues with the global economy. But it also gives us a glimpse into a future world, where progress can once again be widely shared, and countries collaborate to ensure a healthy planet for future generations. A must-read.*  
John Doe, President, Country

Unfortunately we do have a bit of a short timeframe however, as we would need the text by 15 December when the manuscript will be going to the final stages of the publishing process.

We do recognize that this is a very short notice, but Professor Schwab would be very appreciative to receive the Prime Minister's recommendation for his newest piece.

Many thanks for letting us know, and I remain at your disposal for any questions.

Best,

persoonsnaam

persoonsnaam

Community Lead, Europe and Eurasia  
Center for Regional and Geopolitical Affairs

World Economic Forum  
91-93 Route de la Capite  
CH-1223 Cologny/Géneva, Switzerland

[www.weforum.org](http://www.weforum.org)

Follow us: [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [TikTok](#) | [Instagram](#)

# Contents

<i>Preface</i>	ix
<i>Acknowledgments</i>	xv
<i>About the Author(s)</i>	xxi
1 75 Years of Global Growth and Development	1
2 Kuznets' Curse	19
3 The Rise of Asia	53
4 Divided Societies	73
5 Globalization	89
6 Technology	111
7 People and the Planet	143
8 Stakeholder Capitalism	165
9 Stakeholder Companies	193
10 Governments, Civil Society, and International Organizations	213
Conclusion	241
Index	000

# Conclusion

## *The Road to Stakeholder Capitalism*

In the immediate months that followed the outbreak of the COVID-19 pandemic, the world as we knew it was turned upside down. Like most people, I was constrained to observing the situation from inside my home and our empty offices, and I relied on video calls to know how others were doing. In Geneva, as in so many other cities around the world, the eerie silence on the streets, devoid of cars, commerce, and the hustle and bustle of people, was only equaled in intensity by the stir in hospitals, where entire wards were hastily transformed in makeshift COVID facilities.

In those moments of crisis, it was hard to be optimistic about the prospect of a brighter global future. Several million people lost their lives or were severely ill. Tens, perhaps hundreds of millions of people lost their livelihoods. And probably well over a billion children and elderly people were cut off from the outside world, unable to learn or see their loved ones for months. The only upside, perhaps, was the temporary drop in greenhouse gas emissions, which brought a slight relief to the planet's atmosphere. It shouldn't have come as a surprise, then, that many started to wonder: Will governments, businesses, and other influential stakeholders truly change their ways for the better after this, or will we go back to business as usual? Can we, in other words, make the turn to stakeholder capitalism, or are we doomed to revert to more short-term and selfish reflexes of a rawer kind of capitalism?

After reading the first half of this book, you may have been inclined to give a pessimistic answer. As we saw in the first chapters, we are facing enormous economic, environmental, social, and political challenges. With every passing year, these issues, as many people have experienced directly, seem to get worse, not better. That is true for income and wealth inequality in almost every country of the world. It is true for climate

change, which affects us all. And it is true for social and political division, which is on the rise across continents from America to Asia. We seem to be living in a vicious global economic system, in which possibility of progress is engulfed by the much darker road toward decline.

Part II of this book demonstrates that, despite society's progress, there are no easy ways out of this vicious cycle, even though the mechanisms to do so lie at our fingertips. Every day, we invent new technologies that could make our lives and the planet's health better. Free markets, trade, and competition create so much wealth, that in theory they could make everyone better off if there was the will to do so. But that is not the reality we're living in today.

Technological advances often take place in a monopolized economy and are used to prioritize one company's profits over societal progress. The same economic system that created so much prosperity in the golden age of American capitalism in the 1950s and 1960s is now creating inequality and climate change. And the same political system that enabled our global progress and democracy after World War II now contributes to societal discord and discontent. Each of those policies were well intended but had unintended negative consequences.

Yet we should not lose our optimism. There are reasons to believe a more inclusive and virtuous economic system is possible—and it could be just around the corner. As the initial shock of the COVID crisis receded, we saw a glimpse of what is possible, when all stakeholders act for the public good and the well-being of all people, instead of just a few. Mere months after the pandemic began, work was started on more than 200 potential SARS-CoV-2 vaccines. Many of them resulted from multinational collaboration involving both the public and the private sectors. Companies approached the World Economic Forum's COVID Taskforce with offers of hygiene products, ventilators, containers, funding to help the emergency health response. There was also a strong desire for cooperation between governments and business, to secure the funds needed for vaccine development and distribution. To me, these initiatives showed that a "Great Reset" of our global economic system is possible and that this crisis could also bring out the best in all of us, as we work to overcome the pandemic.

In Part III of this book, I've tried to show how such virtuous instincts can become a feature of our economic systems, rather than a rare exception. I have shown how companies, governments, international organizations, and civil society can reinvent themselves. Rather than chasing short-term profits or narrow self-interest, they could pursue

the well-being of all people and the entire planet. This does not require a 180-degree turn: companies do not have to stop pursuing profits for their shareholders, and governments do not have to stop putting the well-being of their citizens first.

All it takes is that they shift to a long-term perspective, looking beyond the next quarter or fiscal year, to the next decade and the next generation, and that they take the concerns of others into account. That is what companies such as Maersk have done, while remaining profitable and competitive. And it is what countries such as New Zealand and Singapore are doing, creating prosperity for all their citizens and businesses, while respecting others and the planet.

We should all follow these trailblazers' example. We should think deeply about the future and change our own business model or mission statement to clarify how we can contribute to the broader well-being of people and the planet, while pursuing other, more short-term goals. Building such a virtuous economic system is not a utopian ideal. Most people, including business leaders, investors, and community leaders, have a similar attitude about their role in the world and the lives of others. Most people want to do good. But what's been missing in recent decades is a clear compass to guide those in leading positions in our society and economy.

For the last 30 to 50 years, the neoliberalist ideology has increasingly prevailed in large parts of the world. This approach centers on the notion that the market knows best, that the "business of business is business," and that government should refrain from setting constraining rules for the functioning of markets. Those dogmatic beliefs have proven wrong. But fortunately, we are not destined to follow them.

As I mentioned several times earlier in this book, in September 2020, my belief that a more virtuous capitalist system is possible was reaffirmed by the "Stakeholder Capitalism Metrics" initiative of the Forum's "International Business Council" led by Brian Moynihan of Bank of America. These are non-financial metrics and disclosures that will be added (on a voluntary basis) to companies' annual reporting in the next two to three years, making it possible to measure their progress over time.

Doing so will allow us to answer questions such as: What is the gender pay gap in company X? How many people of diverse backgrounds were hired and promoted? What progress has the company made toward reducing its greenhouse gas emissions? How much did the company pay in taxes globally and per jurisdiction? And what did the company do to hire and train employees?

But why did this project come to fruition now? At the World Economic Forum, we had been advocating the idea that companies should try and optimize for more than just short-term profits for decades. But around 2016 a handful of business leaders emerged who wanted the private sector to play a concrete role in achieving the United Nations Sustainable Development Goals (SDGs). Individuals such as Brian Moynihan but also Frans van Houten of Philips and Indra Nooyi, then at PepsiCo, subscribed to this notion and enlisted many of their peers to sign a compact confirming their commitment.

In the following years, pressure from social and climate justice movements such as Fridays for Future (inspired by Greta Thunberg), #MeToo, and Black Lives Matter added to the sense of urgency. Business needed to do more than make a well-intentioned but vague pledge. By the summer of 2019, Brian and others put forth the idea of creating a tool to measure themselves, to replace the “alphabet soup of metrics” that existed until then. By the fall, the work was underway, and the “Big Four” consulting firms—Deloitte, EY, KPMG, and PwC—signed on to define the metrics.

By January 2020, a first consultation draft of the metrics was ready and was enthusiastically received. Then, the COVID-19 disaster struck. It turned out to be a real litmus test. Would the project survive this global crisis? And, more broadly, would the whole idea of stakeholder capitalism die a premature death in the COVID crisis? The concept had been embraced by the US Business Roundtable—a major lobby group of US firms in Washington—just months earlier. Now, it was feared, that nascent commitment to stakeholder capitalism could make way for a more realistic, *saute qui peut* approach in companies: save what you can, even if it means laying off employees or cutting off suppliers.

But if anything, the enthusiasm of the companies working on the project increased. “There was a sense that this was really important, especially in the crisis,” Maha Eltobgy, who headed the initiative for the World Economic Forum, said. Thus, when a physical meeting was cancelled in the spring, all leading project sponsors—myself included—dialed in to a virtual meeting. It was the spark that was needed to complete the project. And so, in the fall of 2020, the Metrics were finalized and publicly released, after many more workshops, interviews, and other meetings were conducted in the middle of the worst global public health crisis in a century. It is these kinds of developments that give me hope that stakeholder capitalism isn’t a fad but a feature of our future system.

Of course, we remain far from our goal of achieving a better global economic system for all. The Stakeholder Capitalism Metrics are just one of many initiatives that are needed to get to such an outcome—and time is quickly running out. But in a world where pessimism is increasingly the order of the day, and narrow and short-term self-interest is still alluring, initiatives like these demonstrate that a more inclusive and sustainable model is possible.

After the devastation of World War II, I was lucky enough to grow in a town and a society that embraced the stakeholder mindset in all that it did. I saw it at work at my father's factory, where everyone, from the shop floor to the corner office, had the same drive to make the company and its products a long-term success, and everyone shared in the fruits of it when it arrived. I saw it in Friedrichshafen and Ravensburg after the war, as all citizens, as well as the entire local government, came together to rebuild what had been destroyed. And I have been advocating for it ever since, whether in business or in government, and going from Swabia to Singapore.

I hope that you too, after reading this book, are convinced of the stakeholder model. I hope that you concluded—as have I—that the state of the world isn't a given but that we can improve it if we are all committed to a better world. And I hope that all of us—together—will now build the more resilient, inclusive, and sustainable economy we need, in the post-COVID world. That is the essence of stakeholder capitalism: a global economy that works for progress, people, and planet.

**Van:** [persoonsnaam]

**Verzonden:** dinsdag 15 december 2020 13:31

**Aan:** [persoonsnaam]

**CC:** [persoonsnaam]; [persoonsnaam]

**Onderwerp:** RE: Prime Minister's Recommendation for 'Stakeholder Capitalism,' New Book from Professor Klaus Schwab

Dear [persoonsnaam],

What an honourable request from Mr Swab I must say. So I checked with the Prime Minister and on behave of him, I can inform you that the following quote could be added:

In *Stakeholder Capitalism* my good friend Professor Schwab outlines an inspiring way forward in making the global economy more equitable, sustainable and future-proof. A vision that fits in perfectly with all his efforts over the years to build a better world. Once again, Professor Schwab gives us food for thought and reflection with this fascinating book.

- Mark Rutte, Prime Minister of the Netherlands

Please let me know if this fits within the expectations.

Both warm and health wishes to you,

Kind regards,

[persoonsnaam]



Borge Brende  
President

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
Binnenhof 20  
2500 EA  
The Hague  
Netherlands

8 April 2020  
SAF/PSO

Dear Prime Minister,

It is our pleasure to invite you to join the Regional Action Group for Europe and Eurasia.

The purpose of this exclusive community of leaders is to interact regularly on the public private response to the COVID-19 pandemic and to jointly develop recovery strategies for the post COVID-19 era.

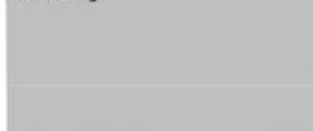
The Regional Action Group for Europe and Eurasia will gather for virtual, informal meetings conducted under Chatham House Rule. The agenda will be prepared with input provided by your designated sherpa.

The first Virtual Meeting of the Regional Action Group for Europe and Eurasia will take place on Thursday 30 April from 15.00 to 16.00 CEST.

The Europe and Eurasia region's response to the pandemic requires a trust-based high-level community committed to collectively shaping the future of the region. In view of the rapidly developing situation, please let us know if you accept this invitation in the coming days, including the name of your sherpa.

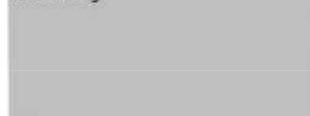
Yours sincerely,

handtekening



Borge Brende  
President

handtekening



Martina Larkin  
Head of Europe and Eurasia  
Member of the Executive Committee



Professor Klaus Schwab  
Founder and Executive Chairman

Please find attached my latest book on the Covid crisis. I hope you will find it a useful tool in navigating your country through this crisis.  
With my best wishes,  
Klaus Schwab

1920, rue de la Corne 14 | 1211 Chêne-Boulevard  
Tel: +41 (0) 22 869 1215 | Fax: +41 (0) 22 786 0744  
info@weforum.org | www.weforum.org



MINISTER-PRESIDENT

World Economic Forum  
Att. Professor Klaus Schwab  
91-93 route de la Capite  
CH 1223 Geneva, Switzerland

No.: 3747864

The Hague, 26 November 2020

Dear Professor Schwab,

Thank you for sending me the book written by you and Mr Thierry Malleret 'COVID-19: The Great Reset'. I do appreciate this kind gesture.

These are extraordinary times. Amidst the challenge of combatting the COVID-19 pandemic, we also have an obligation to build back better, so that our economic recovery is sustainable and our communities are secure and resilient. At the same time, there are also extraordinary opportunities. As the world rebounds and aims to emerge better equipped from the repercussions of the pandemic, we can strengthen resilience to all kind of risks. Your book provides us a worrying, thus hopeful analysis for a better future.

It was with regret that we had to postpone our meeting scheduled for 24 November. However, please be assured that I am looking forward meeting you as soon as the occasion arises.

Yours sincerely,

handtekening



Mark Rutte  
Prime Minister of the Netherlands

Binnenhof 19  
Postbus 20001  
2500 EA Den Haag

T 070 356 41 00  
F 070 356 46 83

Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Mr Mark Rutte  
Prime Minister of the Netherlands  
Office of the Prime Minister of the Netherlands  
P.O. Box : 20001  
2500 EA The Hague  
Netherlands

11 August 2021  
saf/psa

Dear Prime Minister,

It is my great pleasure to invite you to share your perspectives during the session on Breaking Silos to Achieve Food and Climate Security, which will take place on 23 September from 14.30 to 15.15 CEST in the context of the World Economic Forum Sustainable Development Impact Summit 2021 being held virtually from 20 to 23 September 2021.

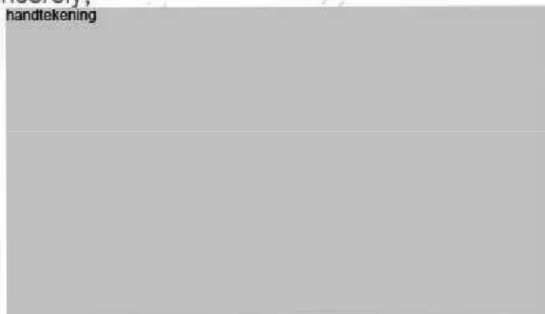
In 2020, for the first time, the world retreated in its progress towards achieving the Sustainable Development Goals (SDGs).

With less than a decade to meet the SDGs, this summit, hosted alongside the United Nations General Assembly, will bring together leaders from businesses, governments, international organizations and civil society, innovators and entrepreneurs for collective action to shape a faster trajectory of accelerated progress.

Your leadership and presence will be integral for the successful mobilization of key stakeholders towards achieving the SDGs and the Paris Agreement. The Forum will work closely with your office to ensure that this engagement is of maximum value to you and the Netherlands.

I look forward to engaging you in this effort and, hopefully, welcoming you to the summit.

Yours sincerely,  
handtekening



# Shaping an Equitable, Inclusive and Sustainable Recovery

20-23 SEPTEMBER 2021

## Context

In 2020, for the first time, the world retreated in its progress towards achieving the Sustainable Development Goals (SDGs). As countries struggled to address the COVID-19 pandemic, over 100 million people were pushed back into poverty, the equivalent of 255 million full-time jobs were lost and 101 million youth fell below a minimum reading level.

With less than a decade to meet the SDGs, the World Economic Forum **Sustainable Development Impact Summit 2021**, hosted alongside the United Nations General Assembly, will bring together leaders for collective action to shape a new trajectory of accelerated progress.

## Objective

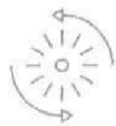
Leveraging the most promising approaches and methods to advance a sustainable, equitable and inclusive recovery, leaders will work together across sectors, geographies and disciplines to share and deploy know-how and innovation to exit the pandemic stronger than we entered it. Leaders and experts across sectors will:

- Share new **technologies**, markets and innovations that offer tangible solutions to global challenges
- Create innovative **policy** recommendations, action frameworks and methodologies to advance global cooperation
- Advance **partnerships**, alliances and consortia that can rapidly accelerate progress on pressing and emerging issues

Leading businesses, policy-makers from G7, G20 and other major economies, along with international and civil society organizations, innovators and entrepreneurs, will come together for four days of tightly focused, action-driven sessions to raise ambitions, drive action and build momentum for sustainable development. The meeting will also represent a key milestone in the lead-up to the UN Food System Summit (UNGA, September) and COP26 (November).

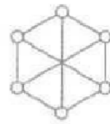
# Programme

Held over four days, the meeting will address four broad, interconnected areas through impact-oriented working sessions, high-level roundtables, dialogues and briefings.



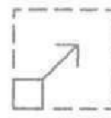
MONDAY 20 SEPTEMBER

**Revitalizing Economies**  
Leverage new tools, policies and technologies to revitalize markets, industries, and advance global cooperation



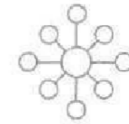
TUESDAY 21 SEPTEMBER

**Advancing an Inclusive Recovery**  
Scale innovative policies and initiatives to embed equity and justice in health systems, care, skills, education and jobs



WEDNESDAY 22 SEPTEMBER

**Scaling Up Climate Action**  
Move from commitments to action to measure, finance and close the gap towards net-zero emissions across countries and industries



THURSDAY 23 SEPTEMBER

**Shaping Future Food Systems**  
Explore innovative levers to advance partnerships and galvanize action towards inclusive, equitable, sustainable and healthy food systems

## Programme at a glance

Asia	Europe	US	Monday 20 September	Tuesday 21 September	Wednesday 22 September	Thursday 23 September
			Revitalizing Economies	Advancing an Inclusive Recovery	Scaling Up Climate Action	Shaping Future Food Systems
Afternoon	Morning 08.00 - 11.00	Night	Leadership Panels and Briefing Sessions			
			Impact Sessions			
			Virtual Bilaterals and Multilaterals			
Evening	Midday 11.00 - 16.00	Morning	Leadership Panels			
			Impact Sessions			
			High-Level Roundtables			
Night	Afternoon 16.00 - 19.00	Midday	Leadership Panels and Briefing Sessions			
			Impact Sessions			
			Virtual Bilaterals and Multilaterals			

## Interaction with a purpose

This virtual summit offers a critical moment of connection and coordinated action for leaders. Each thematic day will feature a variety of formats:

- Leadership Panels and Briefings to provide strategic intelligence on emerging global issues and raise awareness of major outcomes
- Impact Sessions to provide partners with greater insight into the most innovative, impactful and scalable solutions and approaches, laying the groundwork to fast-track progress
- High-Level Roundtables designed as interactive peer-to-peer discussions to review progress and generate high-level buy-in on strategic priorities
- Bilateral and Multilateral Meetings to facilitate purposeful virtual networking and connections

Placing **inclusion and public engagement** at its core, the meeting will engage the views and questions of the global public in critical areas of debate and share key outcomes through media briefings and the Forum's social media presence.

The meeting will also engage cultural influencers, thought leaders, philosophers, artists, scientists, universities and academics to embed values, evidence and data across the meeting. Cross-disciplinary leaders from the Global Future Councils, the world's foremost knowledge network, as well as from the Global Shapers and Young Global Leaders will also be present.

The meeting will feature a series of **affiliated sessions** that support initiatives championed by partners and constituents of the World Economic Forum.

## Who is taking part?

Participation in the Sustainable Development Impact Summit is open to members and constituents of the World Economic Forum, including its digital members.

The Sustainable Development Impact Summit will emphasize gender, geographic and generational diversity and inclusion through tailored invitations for the following Forum communities

- **Forum Members and Partners** – The largest and most influential partner and member companies represented by their chief executive officers and chief officers of research and development, strategy, technology and innovation
- **Global Innovators and Technology Pioneers** – A new generation of innovators and entrepreneurs involved in the development of life-changing technologies with great potential for long-term impact on business and society

- **Public Figures** – Heads of state and government, heads and senior officials of international organizations, as well as ministers of development, economy, energy, environment, health, education and other relevant portfolios
- **Civil Society and Social Innovators** – Leaders from renowned and innovative non-governmental organizations and leaders of the most innovative business solutions and partnership models driving social change, including through UpLink
- **Experts and Academic Institutions** – Thought leaders and experts at the cutting-edge of their fields from leading universities
- **Young Global Leaders and Global Shapers** – Multistakeholder communities of young leaders providing insight into the priorities and expectations of future generations
- **Media Leaders** – Publishers, anchors, editors-in-chief, top columnists

---

## SESSION STRUCTURE

### Breaking Silos to Achieve Food and Climate Security

Thursday 23 September 14:30 - 15:15

Historic productivity gains in the food sector have come at alarming environmental and health costs, highlighting the need for deep changes in the way food is produced and consumed.

How can leaders in climate, nature and food systems join forces and galvanize necessary action towards food and climate security in the lead-up to the United Nations Food Systems Summit and COP26?

*Reporting press: Not Allowed.*

*Session duration: 45 minutes.*

The session will include:

#### Panellist

- 
- 
- 
- 

Bescherming persoonlijke levenssfeer

#### Moderated by

- 

Bescherming persoonlijke levenssfeer





Professor Klaus Schwab  
Founder and Executive Chairman

Dear H.E. Mr Mark Rutte

*It is my great pleasure to send you my latest book, "Stakeholder Capitalism". It explores how governments and companies can build the future.*

*I've included also some personal perspectives, which I hope you will enjoy reading.*

*I look forward to seeing in person in Singapore at our Special Annual Meeting, which shall be the first in-person summit to shape the post-COVID era.*

*Klaus Schwab*

001  
001  
001  
001  
001  
001

WORLD  
ECONOMIC  
FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

20000630

President



H.E. Mr Eric Wiebes  
Minister of Economic Affairs and Climate Policy  
Ministry of Economic Affairs and Climate Policy of the Netherlands  
Bezuidenhoutseweg 73  
2594 AC The Hague  
Netherlands

19 December 2019

/pso

Dear Minister,

I am pleased to invite you to the inaugural World Economic Forum Global Technology Governance Summit, which will take place in San Francisco, USA, on 21 and 22 April 2020.

Building on the Forum's pioneering work on the Fourth Industrial Revolution, the meeting will bring together top decision-makers from government, business and civil society, as well as from start-ups and academia, to help scale human-centred approaches to technology governance at a pivotal time for global cooperation.

Given the leadership of the Netherlands in using innovation to deliver sustainable energy, participants at the summit would highly welcome hearing more about your experiences and priorities in navigating the challenges of this new technological era.

The Forum will work closely with your office over the coming months to build a personalized agenda that considers your evolving priorities.

Yours sincerely,



WORLD  
ECONOMIC  
FORUM

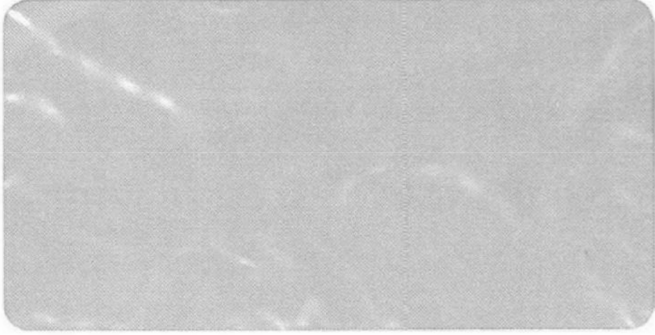
COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD



91-93 route de la Capite, CH-1223 Cologny/Geneva, Switzerland



702  
703  
704  
705  
706



RX3CC #Y311B6B#26#2P



DATUM BINNENKOMST

02 JAN. 2020

EZK.MIN

WORLD  
ECONOMIC  
FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

91-93 route de la Capite  
CH-1223 Cologny/Geneva  
Switzerland

Date of registration 01/01/2019 Postcode 3000 3000 Bern ALLEMAGNE		Duischer Post NOV 19 19 NOV 19 19 NOV 19 19 NOV 19 19	
PRIORITAIRE		NOV 19 19	

277547