

Børge Brende  
President

H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
P.O. Box : 20061  
2500 EB The Hague  
Netherlands

18 June 2019  
pval/pso

Dear Minister,

On behalf of the Board of Trustees of the World Economic Forum, the International Organization for Public-Private Cooperation, I am pleased to invite you to the World Economic Forum Annual Meeting, which will take place in Davos-Klosters, Switzerland, from 21 to 24 January 2020 under the theme Act with Impact.

In the 50 years since its creation, the Annual Meeting has become the world's most impactful high-level gathering, bringing together leaders of government, international organizations, business and civil society to shape global, regional and industry agendas at the beginning of the year.

The Netherlands plays a key role in catalysing international action to tackle the top global challenges of our time. Given your strong personal leadership in areas such as peace and conflict, climate change and environmental threats, the circular economy and investing in humanitarian affairs, your participation in the Annual Meeting would be greatly appreciated.

The Forum will work closely with your office over the coming months to build a special agenda that meets your strategic interests and evolving priorities.

I look forward to your active engagement and to welcoming you to the Forum's 50th Annual Meeting in January.

Yours sincerely,



Borge Brende  
President

H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
P.O. Box : 20061  
2500 EB The Hague  
Netherlands

1 July 2020  
saf/pso

Dear Minister,

It is my great pleasure and honour to invite you to the 51st World Economic Forum Annual Meeting, which will take place from 26 to 29 January 2021 in Davos-Klosters, Switzerland.

With this true global gathering, bringing together political, business, civil society and media leaders at the highest level, the Forum aims to provide a clear signal, at the beginning of next year, that the world has moved out of the COVID-19 pandemic. The discussions will focus on shaping policies for the post-COVID-19 era under the theme of the Great Reset.

Of course, the meeting will only be held if the Forum can guarantee the safety and health of all participants.

As you co-chair the Forum's Global Action Group and are a member of the Regional Action Group for the Middle East and North Africa, your contributions to the work of the Great Reset will be especially critical at the Annual Meeting. Your participation in the deliberations in Davos would also ensure that the Netherlands take a large role in shaping the future of the global trading system.

The Forum will work with your staff to ensure that your participation becomes a major force in shaping the Great Reset. I look forward to welcoming you in Davos.

Yours sincerely,

*Warmest regards,*

Borge Brende  
President

H.E. Ms Sigrid Kaag  
Minister of Foreign Affairs  
Ministry of Foreign Affairs of the Netherlands  
P.O. Box : 20061  
2500 EB The Hague  
Netherlands

31 August 2021  
saf/pso

Dear Minister,

It is my great pleasure to invite you to the World Economic Forum Annual Meeting 2022, which will take place in Davos-Klosters from 17 to 21 January.

It is essential for the world's foremost political, business and civil society leaders to come together once again in order to restore trust in the ability to shape the future in collaborative ways.

Given the key role of the Netherlands in Europe, particularly on trade and the green transition, as well as your country's global diplomatic efforts, your perspectives will be critical to the deliberations.

The Forum will work closely with your office to ensure that your participation is of the greatest relevance for you and the Netherlands.

I look forward to welcoming you personally in Davos.

Yours sincerely,



Professor Klaus Schwab  
Founder and Executive Chairman

H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
Bezuidenhoutseweg 67  
DME  
2500 EB  
Netherlands

17 March 2020  
SAF/PSO

Dear Minister,

The global community is facing unprecedented times with the dramatic spread of COVID-19, which continues to impact lives, livelihoods, communities and businesses worldwide. Responding to this crisis requires global cooperation among governments, international organizations and the business community. Such cooperation is at the centre of the World Economic Forum's mission as the International Organization for Public-Private Cooperation.

To meet this urgent need, the World Economic Forum, chief executives of more than 200 companies and the World Health Organization (WHO) have launched the COVID Action Platform. As you are a key representative of your government, it would be a pleasure to have you join the COVID Action Platform here: <https://www.weforum.org/platforms/covid-action-platform>.

In recent days, the Forum has received tremendous interest and support from business leaders. They are pledging to help governments in areas such as providing resources for vaccine development, stimulating new plans to keep supply chains open, and sharing best practices to manage workers. These proposals need government partnership and backing to be fully effective.

As this virus is impacting almost every aspect of societies and economies, the Forum understands that you may feel that other ministries or authorities in your country are better placed to be integrated into the COVID Action Platform. Should this be the case, kindly transfer this invitation to those leaders in your country managing the COVID-19 response.

I look forward to your active engagement in and support of this important initiative.

Yours sincerely,



Tuesday 11 May 2021

Register now

**Dear Minister,**

It is my pleasure to invite you to join the next meeting of the Global Action Group, which will take place on **11 May 2021 from 15.00 to 16.15 CEST**.

The Forum is reconvening the group to build on the set of Shared Principles for Global Cooperation released in January and to advance three priorities necessary for an inclusive and sustainable recovery: strengthening the multilateral system, strengthening multistakeholder partnerships, and strengthening emerging economies.

- [Consult](#) the agenda.
- [Register](#) for the 11 May meeting via TopLink.

Kindly connect 15 minutes prior to the start of the virtual meeting to ensure your audio and video connections are working properly.

I look forward to your participation and active contributions.

Yours sincerely,

Børge Brende  
President



Børge Brende  
President

H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
Bezuidenhoutseweg 67  
The Hague  
2500 EB  
Netherlands

14 May 2020  
SAF/ARKA

Dear Minister,

*Dear Sigrid,*

It is my pleasure to invite you to co-chair the World Economic Forum's new Global Action Group – a select group of ministers, chief executives, heads of international organizations, and experts from leading research institutions.

The Forum is launching the Global Action Group to identify and consider ways to strengthen, reshape or rebuild systems of collaboration in a turbulent global context. Recent events have made clear that multistakeholder collaboration is needed not only to address immediate economic and public-health challenges, but also to set the foundation for global security, prosperity and resiliency in the years ahead.

The group will convene once a month for virtual meetings, with the first meeting to be held on Monday 8 June from 14.00 to 15.00 CEST. Meetings will be strictly off the record.

It is crucial to fulfil the era-defining charge of emerging from the crisis brought about by the COVID-19 pandemic with the tools for a more inclusive, sustainable future. I hope you will help to lead this important dialogue.

Yours sincerely,



Børge Brende  
President

H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
Bezuidenhoutseweg 67  
DME  
The Hague  
2500 EB  
Netherlands

11 June 2020  
SAF/PSO

Dear Minister,

Thank you for your participation in the inaugural meeting of the World Economic Forum Global Action Group. We had a unique and productive dialogue, and I look forward to your continued engagement in the community.

The dialogue showed the widespread concern about weakening global cooperation. A number of participants offered perspectives on how to strengthen cooperation broadly, as well as across key areas of technology, the economy and security. It is my hope that as this community continues to convene, the discussions of these issues will deepen and will identify areas for common action.

The next meeting of the Global Action Group will be held on 7 July from 15.00 to 16.15 CEST. You will soon receive an invitation with registration details and an agenda.

I am pleased to share a summary of the discussions. This document and the concept note that was shared earlier are meant for reference by members of the Global Action Group only.

Yours sincerely,

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Cc  
Su  
Da

[View in a browser](#)



## Global Action Group Virtual Meeting

**Tuesday 15 September 2020**

[Register via TopLink >](#)

Dear Minister,

It is my pleasure to invite you to the third meeting of the Global Action Group, which will take place on **15 September 2020 from 15.00 to 16.15 CEST**.

This meeting will identify areas of alignment and will ask members to begin to develop a set of Shared Principles for Global Cooperation.

Based on themes that emerged in previous discussions, the Forum has drafted six principles as a starting point for deliberation. In your role as co-chair, I hope you will agree to offer a brief opening intervention on **Principle 6: Promote Peace and Security**.

Consult the [agenda of the meeting](#) for further information regarding the draft principles.

Please [register via TopLink](#) to participate in the meeting.

I look forward to your active contributions to the discussions.

Yours sincerely,

**Børge Brende**  
President  
World Economic Forum

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**Date:**

Individual to updating COVID-19 Action Platform virtual meetings - 27 May, 2020  
dinsdag 26 mei 2020 18:26:10

[View in a browser](#)



Dear Minister,

Since its inception the World Economic Forum COVID Action Platform, with its community of more than 1,150 organizations, has made progress on more than 40 projects, ranging from developing workforce principles for chief human resource officers to scaling the production of 3D printed products to help with the response.

The next virtual meetings will take place as follows:

- Wednesday 27 May, 17.30–18.15 CEST – [Download calendar link](#)
- Wednesday 3 June, 14.30–15.45 CEST – [Download calendar link](#)

The dial-in details and agenda can be found below or on the calendar links.

These will be the final COVID Action Platform Global Leaders virtual meetings. Next Wednesday, on 3 June, I hope you will join me, HRH The Prince of Wales, and other global leaders to launch the Great Reset Initiative and begin the global dialogue on resilience and future readiness.

#### **The Forum's COVID Action Platform**

As the COVID-19 response continues, and as epidemics and pandemics assume a greater role on global and business agendas, the COVID Action Platform will continue as well.

The COVID Action Platform serves to support you in effectively responding to the COVID-19 pandemic and to stay ahead of global health security challenges.

- Engage executives leading your organizational response, through the Forum's industry- and region-specific action groups, and peer communities for COVID-19 task force leads, chief human resource officers, chief economists, chief operating and supply chain officers, and more. Contact your key Forum counterpart.
- Visit [TopLink](#) to learn more about the more than 40 projects, initiatives and working groups, and join the virtual community.
- Follow the latest updates from the COVID Action Platform's projects and activities.
- Support the [Stakeholder Principles in the COVID Era](#).
- Get the latest insights on the coronavirus and its effects on global health, the economy and more using the Forum's [Strategic Intelligence platform](#).
- Write for [Agenda](#) to meaningfully engage with a global audience and highlight your leadership.

The COVID Action Platform team remains at your disposal. Should you have a question or require help, please email [\[redacted\]](#)

Thank you for all that has been achieved on this platform and for your continued partnership in the challenges ahead.

Regards,

Klaus Schwab  
Founder and Executive Chairman

**From:**  
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**Date:**

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## Trade Multistakeholder Conversation

Virtual Dialogues, Wednesday 8 July 2020

Dear Minister,

The World Economic Forum is pleased to invite you to Trade Multistakeholder Conversation 2020. MC2020 is day of online workshops and interactions on the future of trade. It will take place on **Wednesday 8 July** across multiple time zones. See below on **how to register** for the event

Although the WTO's Twelfth Ministerial Conference will not take place next month, dialogue on trade reform is more urgent than ever. The COVID-19 pandemic added a massive shock to a system already strained by geopolitical, societal, economic and environmental tensions.

Since we cannot meet in person, this virtual gathering allows us to tackle a range of hot-button issues, scheduled over one date for convenience, impact and synergies. An **initial programme is available here** and summarised below. We will shortly have more details on side-events run by partners.

Participants include senior business, government, civil society and academic representatives. Please note access is available only to registered participants. If you are unable to join the discussion, you are welcome to nominate a senior colleague. *Write to us* with any questions and make sure to **register by 30 June**. Do join the conversation on [LinkedIn](#) in the meantime.

We hope to see you in July.

Yours sincerely,

Sean Doherty  
Head, International Trade and Investment  
Member of the Executive Committee, World Economic Forum



### Programme Highlights

The latest programme is available on [Toplink](#) following registration. Here are some highlights:

#### **Subsidies & Industrial Policy**

*Government stimulus is battling COVID-19 impacts, but how will this affect trade?*

#### **Future of the Trade System**

*Trade system tension could affect critical supply chains, so what changes are needed?*

#### **Society, Trade & COVID-19**

*How will the pandemic affect trade's role in societies facing high unemployment?*

### **Reimagining Investment**

*With investment set to plummet, what can business and policymakers do in response?*

### **Green Trade Recovery**

*What trade policies should be prioritized and accelerated to rebuild greener?*

### **Digital Trade: Services & Payment**

*COVID-19's made digital essential, but how do we sustain growth in non-physical trade?*

### **Facilitation via Innovation**

*As trade needs to keep moving, practically, how do we deploy new technologies?*

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## **How to Register and Join**

The dialogues will place on Toplink, the Forum's digital event and collaboration platform.

Confirm your participation on Toplink.

For assistance with registration, please see this [tutorial](#). Should you have any issues accessing Toplink or registering for the event, contact [██████████@weforum.org](mailto:toplink@weforum.org). When on Toplink, you can chat with a support agent via the tab in the bottom right corner. Available weekdays from 07.00 - 18.00 CEST.

To join the discussions on the day, having registered in advance, go to the [Event Programme](#). At the appropriate time, click on the session you wish to join, and then "Join Meeting".

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**From:**  
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Thursday 8 April 2020 10:00

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Dear Minister,

I am pleased to invite you to the COVID Action Platform Global Leader virtual meeting series. The next dialogues are scheduled to take place:

- Wednesday 8 April 17:30 – 18:30 CET – [Download calendar link](#)
- Wednesday 15 April 14.00 – 14.45 CET – [Download calendar link](#)
- Wednesday 22 April 17:30 – 18:15 CET – [Download calendar link](#)

The dial in details can be found below or on the calendar links.

We are pleased to share the agenda and contributors for this week's call on 8 April.

Agendas for future calls will be posted on the call.

#### **Stakeholder Principles in the COVID Era**

In the present crisis, it is important that the business community adheres to certain principles regarding stakeholder responsibility, and that it works alongside other stakeholders to end this crisis.

I am pleased to share with you a copy of the [Stakeholder Principles in the COVID Era](#), which positions the business community's contribution as leaders of responsiveness and stewards of resilience. We encourage you to apply the Principles and would be grateful if you would support them.

#### **Get Involved**

In addition to the weekly call and supporting the Stakeholder Principles, I would encourage you and your organization to get more involved in the COVID Action Platform. On [TopLink](#) you can find the [list of projects](#) to see our ongoing work where you can:

- Contribute knowledge and know-how relating to any of the Platform priorities and related activities
- Provide logistical, technical or communications support for the Platform or its activities
- Second an individual from your organization to work full- or part-time to scale up the Platform and play an integral role in shaping the global response

Sincerely,

Klaus Schwab  
Founder and Executive Chairman  
World Economic Forum



### Connection Details - High-Level COVID Action Platform Virtual Meeting

As we will plan to use video for the upcoming calls, we would recommend that use Zoom, which can be accessed from your web browser or through the Zoom app. Kindly note that Zoom will be required to view any presentations or ask any questions as dialing in by phone will allow you to listen in to the audio only.

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Dear Minister,

I am pleased to invite you to the World Economic Forum COVID Action Platform Global Leader virtual meeting series. The next dialogues are scheduled to take place on:

Wednesday 20 May 17.30 – 18.15 CEST – [Download calendar link](#)

Wednesday 27 May 17.30 – 18.15 CEST – [Download calendar link](#)

The dial-in details can be found below or on the calendar links.

The Forum is pleased to share the contributors for this week's call, taking place on 20 May.

I encourage you and your organization to get more involved in [35 multistakeholder projects and initiatives related to COVID Action at the Forum](#).

You can [read more about the impact of the work](#) and [follow the live updates online](#).

Get the latest insights on the coronavirus and its effect on global health, the economy, and more, using our [Strategic Intelligence platform](#). You can also [embed our special COVID-19 Transformation Map](#) on your intranet or website, enabling your employees or stakeholders one-click access to the latest trends, research, analysis, and data.

Sincerely,

Klaus Schwab  
Founder and Executive Chairman  
World Economic Forum



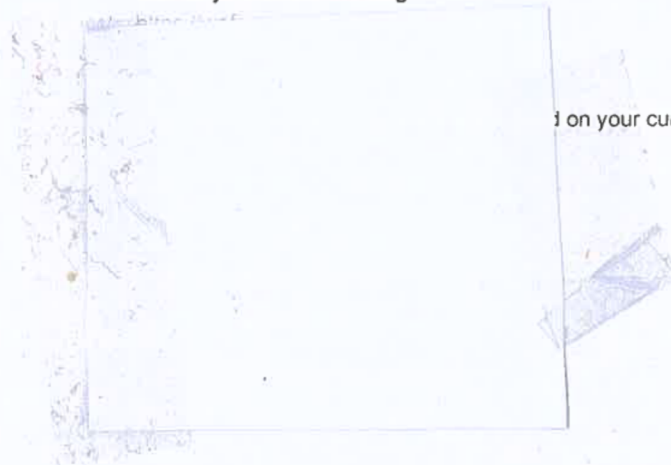
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Dear Minister,

I am pleased to invite you to the World Economic Forum COVID Action Platform Global Leader virtual meeting series. The next dialogues are scheduled to take place on:

Wednesday 20 May 17.30 – 18.15 CEST – [Download calendar link](#)

Wednesday 27 May 17.30 – 18.15 CEST – [Download calendar link](#)

The dial-in details can be found below or on the calendar links

The Forum is pleased to share the contributors for this week's call, taking place on 20 May.



#### Get involved

I encourage you and your organization to get more involved in 35 multistakeholder projects and initiatives related to COVID Action at the Forum.

You can [read more about the impact of the work](#) and follow the [live updates online](#).

Get the latest insights on the coronavirus and its effect on global health, the economy, and more, using our [Strategic Intelligence platform](#). You can also [embed our special COVID-19 Transformation Map](#) on your intranet or website, enabling your employees or stakeholders one-click access to the latest trends, research, analysis, and data.

Sincerely,

Klaus Schwab  
Founder and Executive Chairman  
World Economic Forum



#### Connection Details - High-Level COVID Action Platform Virtual Meeting

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Dear Minister,

I am pleased to invite you to the World Economic Forum COVID Action Platform Global Leader virtual meeting series. The next dialogues are scheduled to take place on:

Wednesday 29 April 17.30 – 18.15 CEST – [Download calendar link](#)  
Wednesday 6 May 14.00 – 14.45 CEST – [Download calendar link](#)  
Wednesday 13 May 14.00 – 14.45 CEST – [Download calendar link](#)

The dial in details can be found below or on the calendar links.

The Forum is pleased to share the contributors for this week's call, taking place on 29 April.



... on TopLink before each call.

#### Get involved

In addition to the weekly call and supporting the [Stakeholder Principles in the COVID Era](#), I encourage you and your organization to get more involved in the COVID Action Platform, where now over 1,500 individuals from 1,000 organizations are actively working on 30 projects and initiatives.

On TopLink you can find the [list of projects](#) to see ongoing work where you can engage executives from your organization. Please visit the [COVID Action Platform website](#) to view live updates on our work and related impact.

Sincerely,

Klaus Schwab  
Founder and Executive Chairman  
World Economic Forum



#### Connection Details - High-Level COVID Action Platform Virtual Meeting

As the Forum plans to use video for the upcoming calls, it is recommended that you use Zoom, which

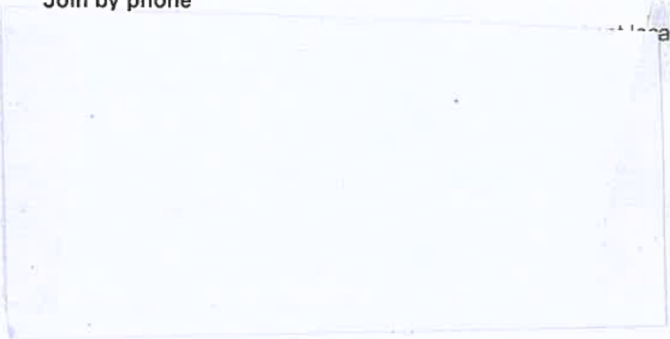
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When entering into the virtual meeting, please make sure to identify yourself with your full name and organization.

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**Join by phone**



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H.E. Ms Sigrid Kaag  
Minister for Foreign Trade and Development Cooperation  
Ministry of Foreign Affairs of the Netherlands  
P.O. Box : 20061  
2500 EB The Hague  
Netherlands

13 February 2020  
saf/pso

Dear Minister,

It is a great pleasure to invite you to the World Economic Forum Special Meeting on the Middle East in the Fourth Industrial Revolution, which will take place in Riyadh, Saudi Arabia, on 5 and 6 April 2020.

The meeting will convene the most relevant leaders from government, business and civil society to take a global view of the region's future at a pivotal moment for the Middle East in light of Saudi Arabia's G20 presidency.

Its timing could not be more significant, given the paradigm shifts in technology, sustainability and geo-economic relations globally that are poised to transform the trajectories of companies and governments and deeply affect private lives.

The Fourth Industrial Revolution and its implications will be front and centre in the programme, as will the World Economic Forum's long-standing work on other transformative issues, such as reskilling, financial inclusion, climate change, smart cities and the energy transition.

Given your membership in the Forum's Middle East and North Africa Stewardship Board and your work to promote financial inclusion among the region's youth and women, participants would welcome your perspectives on achieving inclusive growth in the Middle East.

The Forum will work closely with your team to develop a personalized agenda aimed at having maximum impact for you and your ministry. We look forward to welcoming you in Riyadh in April.

Yours sincerely,

  
Mirek Dusek  
Member of the Executive Committee;  
Head of the Middle East and North Africa





## **HRI High-Level Group meeting**

Virtual Meeting, 11 November, 14:30-15:30 CET

Dear Minister,

I greatly valued our exchange in July to discuss the direction of the **Humanitarian and Resilience Investing Initiative** and our recent call to action on *Humanitarian and Resilience Investing in the COVID-19 Era* that was published by Forbes.

I am pleased to invite you to the High-Level Group virtual meeting that will take place on **Wednesday, 11 November, 14:30-15:30 CET / 08:30-09:30 ET.**

Ahead of the meeting, you can [access the 2020-21 agenda](#), which provides an update on progress made since we last met at Davos, as well as proposals for actions we can

take to drive the Initiative towards the impact we all want to see. Please send your feedback on the updates and key asks included in 2020-21 agenda by Monday, 2 November.

I would like to provide a high-level view of the key areas where your engagement is needed:

- **Project pipeline**

While progress has been made on the projects in the pipeline, we need to do more to cultivate additional projects if we are to collectively lead change the ecosystem. To that end we are continuing to seek out compelling proofs-of-concept that can absorb capital at scale. One lens through which we are looking to develop these proofs-of-concept is through a regional focus on the Sahel. We are also proposing interventions early in the project life cycle to catalyze the pipeline – notably a seed funding facility to support pilot design, and an early stage fund to finance pilots with potential for scale.

- **Organizational readiness**

Building on the Organizational Readiness playbook developed by BCG and SDC/ECHO, we are working to position the initiative as a hub of research, development, and education for the broader community. The hub will not be an extensive new structure driving these activities, but rather a lean node providing visibility to efforts in the ecosystem and mobilizing collaboration across stakeholders.

- **Investor engagement**

GIB Asset Management has led the effort to explore the role of data in unlocking humanitarian and resilience investing in a draft white paper, which will be shared with you soon. Going forward, this workstream is looking to make contributions towards overcoming the challenges identified in the paper and would welcome your collaboration.

Please note that participation will be limited to the principal and the focal point. I look forward to discussing these proposals with you at the meeting.

Yours sincerely,

**Borge Brende**  
President



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# Global Technology Governance Summit 2020

**Save the date - San Francisco 6-7 October**

[Meeting overview >](#)

Dear Minister,

We hope that you, your family, and colleagues are coping well with the current situation. The need for innovative approaches to unforeseen challenges has definitely been amplified as a result of COVID-19.

Technologies of the Fourth Industrial Revolution represent an opportunity to address these, but doing so requires global, agile, informal collaboration throughout business, government, academia and civil society, as well as rapid experimentation with new governance models.

These are the principles upon which the World Economic Forum established the Centre for the Fourth Industrial Revolution Global Network, now operational in 12 countries and with the engagement of hundreds of leading institutions.

Building on this effort, the inaugural Global Technology Governance Summit will convene high-level leaders from industry, government, civil society and the technology sector to co-design transparent and inclusive frameworks such as:

- Trusted AI-enabling solutions in various domains such as health, agriculture, transport, energy, and the environment
- Data for Common Purpose Initiative, which accelerates the secure and equitable sharing of data for agreed on usage
- Digital Coin in the global financial context and its implications
- A window on frontier technologies such as space and synthetic biology and their implications

Please **save the date for the 6-7 October 2020**. An invitation will follow in the coming weeks.

Your leadership is crucial in formulating and implementing innovative solutions in the new global context.

Date:

woensdag 15 juli 2020 17:21:58

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## Global Action Group Virtual Meeting

Dear Minister,

Last week we convened the second meeting of the Global Action Group. The future-oriented dialogue addressed measures to build resilience, deepen public-private partnerships, commit to a global social contract and strengthen humanitarian frameworks.

A key theme that emerged in the conversation was the need for leaders to rebuild trust with one another and within societies. As we continue our dialogues, it is my hope that we identify steps that can create common cause among stakeholders for rebuilding in a more sustainable and equitable manner.

We will reconvene the Global Action Group on 15 September from 15.00 to 16.15 CEST, with a formal invitation extended shortly.

I am pleased to share a [readout of the dialogue](#) and would be grateful to receive additional insights you may have.

Yours sincerely,

**Børge Brende**  
President  
World Economic Forum

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donderdag 24 september 2020 16:33:04

020

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## Global Action Group

### Summary and Next Meeting

Dear Minister,

Last week, participants in the third meeting of the World Economic Forum's Global Action Group made progress on identifying alignment among members on three principles to guide a geopolitical reset: strengthen global cooperation, deepen public-private partnerships and rebuild sustainably.

The upcoming meeting will focus on additional principles with which the group can align. Because it is the Forum's belief that in order to renew and revitalize systems of cooperation leaders will need to articulate key areas of agreement, it is my hope that the Global Action Group will present a set of shared principles at the Davos Dialogues in January.

I am pleased to share the [summary of the meeting](#).

We will reconvene the Global Action Group on **3 December from 15.00 to 16.15 CET**, with a formal invitation extended shortly. Your voice and leadership are an integral part of the community; thus, I hope you will be able to join the next meeting.

Yours sincerely,

**Børge Brende**  
President  
World Economic Forum

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maandag 17 augustus 2020 16:16:20

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 25 August 2020

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Tuesday, 25 August 15.00 – 16.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, view this [short video](#) on how to register and join the meeting.

On the agenda:

#### **Global Trade and Geo-economics Outlook and Implications for the Middle East**

COVID-19 has hampered economic growth, intensified trade and economic tensions and upended energy markets. With barriers to trade and investment already on the rise before the pandemic, how will strategic business ties evolve between global powers and regional economies? And how will the ensuing geo-economic dynamics affect economies in the Middle East and global energy markets?

With

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- 

Introduced by

- Børge Brende, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Sincerely,

Mirek Dušek  
Member of the Executive Committee  
World Economic Forum  
[www.weforum.org](http://www.weforum.org)

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dinsdag 7 juli 2020 17:04:32

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 15 July 2020

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Wednesday 15 July 12.00 – 13.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, view this [short video](#) on how to register and join the meeting.

On the agenda:

#### 1) Finalization of Principles of Stakeholder Capitalism for the MENA

Since our last meeting, a number of members have already endorsed the Principles of Stakeholder Capitalism. We will share the final version before going ahead with publication.

#### 2) Making Supply Chains More Resilient

COVID-19 has disrupted current supply chains and laid bare the risks of operating them with the sole purpose of minimizing costs and inventory. While this may not entirely lead to moving investment towards reshoring/near shoring, it may fasten the process of moving supply chains closer to the markets they serve. As it faces a potential second wave, what are the lessons learned for leaders in the Middle East and how can they make their supply chains more resilient?

With

- 
- 
- 

Introduced by

- Børge Brende, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Sincerely,

Mirek Dušek

Member of the Executive Committee  
World Economic Forum  
www.weforum.org



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woensdag 14 april 2021 11:01:19

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 21 April 2021

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Wednesday, 21 April, 10.00 – 11.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, view [this short video](#) on how to register and join the meeting.

On the agenda:

#### **Investing in Resilient Economies and Societies**

By highlighting systemic interconnections between economic resilience, environmental sustainability and societal solidarity, Covid-19 has propelled impact investing to the top of the corporate and policy agendas. Since the Middle East and North Africa hosts a mere 1% of impact investments, what are the implications of this trend for companies and regulators in the region?

Special Contributors

- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Introduced by

- **Børge Brende**, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Sincerely,

Mirek Dušek

Member of the Executive Committee  
World Economic Forum  
www.weforum.org



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**Date:** maandag 15 februari 2021 11:59:40

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 23 February 2021

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Tuesday, 23 February, 15.00 – 16.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, view this [short video](#) on how to register and join the meeting.

On the agenda:

#### **Growth engines for the post-Covid era in the Middle East and North Africa**

Technology start-ups in the Middle East and North Africa have raised more than 1\$ billion in 2020, with most of the deals made in the healthcare, fintech and e-commerce sectors. These have been a boon to governments' efforts to forge ahead in reducing the region's dependence on hydrocarbons, which still accounts for 40% of regional economic activity, and to bolster home-grown innovation.

On which key areas should leaders focus their efforts over the next year, particularly concerning the domains of technology and digitalization, to engender a step-change in the Middle East and North Africa's competitiveness?

Special Contributors

- [Redacted]
- [Redacted]
- [Redacted]

Introduced by

- **Børge Brende**, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.



Sincerely,

Mirek Dušek  
Member of the Executive Committee  
World Economic Forum  
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dinsdag 3 november 2020 13:50:28

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 24 November 2020

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Wednesday, 24 November, 15.00 – 16.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, view this [short video](#) on how to register and [join the meeting](#).

On the agenda:

#### **Resetting Investment Strategies for the Post-COVID World**

The world is heading towards a critical juncture: a second wave of infections is knee-capping key economies and forcing governments to renew their restrictions. The result of the US election will change the global trade landscape and the architecture of the world's economy. At the same time, the neck-breaking pace of efforts to deliver a COVID-19 vaccine and the positive developments in some Asian economies might yet brighten global economic prospects.

In this context, how can investors in the Middle East and North Africa effectively navigate the uncertainty of global and regional markets to design strategies that are both profitable and sustainable in the long run?

Special Contributors

- 
- 
- 

Introduced by

- **Børge Brende**, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Sincerely,

Mirek Dušek  
Member of the Executive Committee  
World Economic Forum  
www.weforum.org



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maandag 13 september 2021 17:25:34



## Regional Action Group for the Middle East and North Africa

Virtual Meeting on TopLink, 29 September, 17:00 - 18:15PM CET

Dear Minister,

You are invited to the Regional Action Group for the Middle East and North Africa's Virtual Community Meeting on [A New Energy Equation for the Middle East](#) to be held on **29 September 2021 from 17.00 to 18.15PM CET**.

Please confirm your participation on [Toplink](#). For further details, view this [short video](#) on how to register and [join the meeting](#).

On the agenda:

### **A New Energy Equation for the Middle East**

The Middle East and North Africa has the potential to establish itself as a global powerhouse for new energy sources. Given the contribution of the region's energy sector to economic growth and social development, what are the implications of shifts in global energy systems for its future outlook?

Special Contributors

- [Redacted]
- [Redacted]

Introduced by

- **Børge Brende**, President, World Economic Forum

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Yours sincerely,

Mirek Dušek  
Member of the Executive Committee  
World Economic Forum

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## Registration and Meeting Details

### REGISTRATION

[Register now](#) on TopLink for the virtual meeting. **Note:** You must be registered to be able to join the virtual session.

### JOIN THE VIRTUAL MEETING

[Join the meeting](#) on TopLink on **29 September 2021 at 17.00 – 18.15 CET.**

### TECHNICAL SUPPORT

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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 30 September 2020

[Confirm now >](#)

Dear Minister,

We are looking forward to your participation in the next virtual meeting of the **Regional Action Group for the Middle East and North Africa** taking place on **Wednesday, 30 September, 12.00 – 13.15 (CEST)**.

Please confirm your participation on [Toplink](#). For further details, [view this short video](#) on how to register and join the meeting.

On the agenda:

#### **Building Digital Economy Champions: Opportunities for the Middle East**

If there is any silver lining in the COVID-19 crisis, it is that the pandemic has turbo-charged the global digital transformation, as governments, companies and society are eager to adapt to a rapidly expanding digital economy.

In light of the acceleration of the Fourth Industrial Revolution, how can the MENA region leverage this global momentum in order to build and grow a new digital ecosystem?

Special Conversation with

- [Redacted]

Introduced by

- **Børge Brende**, President, World Economic Forum

With

- [Redacted]

This dialogue will be followed by a peer exchange with all members of the Regional Action Group for the Middle East and North Africa.

Sincerely,

Mirek Dušek  
Member of the Executive Committee  
World Economic Forum  
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## Regional Action Group for the Middle East and North Africa

### Virtual Community Meeting

Join us on 13 May 2020

[Confirm Now](#)

Dear Minister,

Our next regular meeting of the Regional Action Group for the Middle East and North Africa, will take place on **Wednesday, 13 May from 12:00 to 13:15 CEST.**

**Please register for the occasion on [Toplink](#).**

View this [short video](#) for guidance on how to register and join the meeting.

#### On the Agenda

##### 1) Economic Policy Outlook

With

- [Redacted]
- [Redacted]

Introduced by

- Borge Brende, President, World Economic Forum

##### 2) Driving Action on Stakeholder Capitalism in the Middle East and North Africa

COVID-19 has highlighted that resilience is a function of the ability of different stakeholders and countries to cooperate and underlined the role that business has to play for the benefit of society.

Peer-exchange co-chaired by

- [Redacted]
- [Redacted]

#### Confirmation

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Sincerely,

**Mirek Dušek**  
Member of the Executive Committee  
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## Regional Action Group for the Middle East and North Africa

Virtual Community Meeting

Join us on 10 June 2020

[Confirm Now >](#)

Dear Minister,

Our next regular meeting of the Regional Action Group for the Middle East and North Africa, will take place on **Wednesday, 10 June from 12:00 to 13:15 CEST.**

**Please register for the occasion on [Toplink](#).**

View this [short video](#) for guidance on how to register and join the meeting.

On the Agenda

### **1) Policy Outlook: Focus on Economies in Transition**

With

- [Redacted]
- [Redacted]

Introduced by

- Børge Brende, President, World Economic Forum

### **2) Stakeholder Capitalism: Focus on Inclusive Economies and Societies**

With COVID-19 upending economies and changing the nature of work in fundamental ways, it will be imperative to address issues around the re-skilling and up-skilling of the Arab workforce, the provision of social safety nets, as well as social and economic inclusion – particularly of women.

Based on last meeting's poll, this theme was prioritized by the Group as the most important. If you are leading an initiative focusing on skills or inclusion, please reach out to your Primary Engagement Manager to explore opportunities for you to issue a call to action to the Regional Action Group during the virtual meeting.

With

- All members of the Regional Action Group for the Middle East and North Africa

#### Confirmation

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Sincerely,

**Mirek Dušek**

Member of the Executive Committee

World Economic Forum

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[REDACTED]

Van: [REDACTED]

Datum: donderdag 22 okt. 2020 10:29 AM

[REDACTED]

Onderwerp: Invitation | HRI High-Level Group meeting | 11 November, 14:30-15:30 CET



## HRI High-Level Group meeting

Virtual Meeting, 11 November, 14:30-15:30 CET

Dear Minister,

I greatly valued our exchange in July to discuss the direction of the **Humanitarian and Resilience Investing Initiative** and our recent call to action on *Humanitarian and Resilience Investing in the COVID-19 Era* that was published by Forbes.

I am pleased to invite you to the High-Level Group virtual meeting that will take place on **Wednesday, 11 November, 14:30-15:30 CET / 08:30-09:30 ET.**

Ahead of the meeting, you can **access the 2020-21 agenda**, which provides an update on progress made since we last met at Davos, as well as proposals for actions we can take to drive the Initiative towards the impact we all want to see. Please **send your feedback** on the updates and key asks included in 2020-21 agenda by Monday, 2 November.

I would like to provide a high-level view of the key areas where your

engagement is needed:

- **Project pipeline**

While progress has been made on the projects in the pipeline, we need to do more to cultivate additional projects if we are to collectively lead change the ecosystem. To that end we are continuing to seek out compelling proofs-of-concept that can absorb capital at scale. One lens through which we are looking to develop these proofs-of-concept is through a regional focus on the Sahel. We are also proposing interventions early in the project life cycle to catalyze the pipeline – notably a seed funding facility to support pilot design, and an early stage fund to finance pilots with potential for scale.

- **Organizational readiness**

Building on the Organizational Readiness playbook developed by BCG and SDC/ECHO, we are working to position the initiative as a hub of research, development, and education for the broader community. The hub will not be an extensive new structure driving these activities, but rather a lean node providing visibility to efforts in the ecosystem and mobilizing collaboration across stakeholders.

- **Investor engagement**

GIB Asset Management has led the effort to explore the role of data in unlocking humanitarian and resilience investing in a draft white paper, which will be shared with you soon. Going forward, this workstream is looking to make contributions towards overcoming the challenges identified in the paper and would welcome your collaboration.

Please note that participation will be limited to the principal and the focal point. I look forward to discussing these proposals with you at the meeting.

Yours sincerely,

**Børge Brende**  
President

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**Van:** Cody Feldman [REDACTED]

**Datum:** vrijdag 25 sep. 2020 11:13 AM

[REDACTED]

**Onderwerp:** Thank you for your role at SDIS20

Dear Minister Kaag, [REDACTED]

I would like to thank each of you for your wonderful contributions in the session "[Countering COVID-19 Shocks in Fragile Contexts](#)" at the World Economic Forum's Sustainable Development Impact Summit 2020 and for sharing your extremely valuable insights with the Forum community and the public.

You may find a summary and key takeaways from the session directly on its [TopLink page](#) and on our [Forum Website](#). If you wish, you may also share the session on [Twitter](#) and [Linkedin](#).

To continue your efforts in advancing solutions that tackle the current crisis, we invite you to visit the [Great Reset Portal](#) to submit or engage in multistakeholder projects that shape sustainable, equitable and inclusive recovery strategies.

Finally, we always appreciate your feedback on your experience with the session and the summit. Please feel free to share any comments you may have and suggestions for how to keep the momentum.

Thank you again and wishing you all a wonderful weekend.

With kind regards,

Cody

From: [REDACTED]

Sent: Friday, September 18, 2020 7:33 PM

**Subject: Your Role at SDIS20: Fragile Contexts**

Dear Minister Kaag, [REDACTED]

Thank you all very much for confirming your role in the virtual session, **Countering COVID-19 Shocks in Fragile Contexts**, during the **Sustainable Development Impact Summit 2020 on Thursday, 24 September from 17:30 – 18:15 CET**. Please access the session via the [TopLink session page](#) by **no later than 17:10** for a virtual briefing with our moderator and other panellists, a brief AV test and to run through the session flow.

For your convenience, I have attached a checklist with some best practices to consider before logging on.

It is my pleasure to introduce you to our moderator for this session, **Catherine Cheney**, West Coast Correspondent at Devex. You will find below a session structure with further details on each other, draft guiding points and information for the discussion, as well as a timeline for how the session will proceed.

Please note that we will be live-streaming this session on the World Economic Forum's website [here](#) and would be thrilled if you would were able to share the session with your own followers.

I would now like to open this thread for any questions or comments that you might have. Please feel free to reach out to myself or Catherine with questions, thoughts or key point that you may wish to bring up during the session.

I very much look forward to meeting you all virtually next week.

With kind regards,  
Cody

Cody Feldman  
Programme Specialist, International Political Economy  
World Economic Forum



[REDACTED]

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**Van:** Cody Feldman [REDACTED]  
**Datum:** vrijdag 18 sep. 2020 7:33 PM

[REDACTED]

**Onderwerp:** Your Role at SDIS20: Fragile Contexts

Dear Minister Kaag, [REDACTED]

Thank you all very much for confirming your role in the virtual session, **Countering COVID-19 Shocks in Fragile Contexts**, during the **Sustainable Development Impact Summit 2020** on **Thursday, 24 September** from **17:30 – 18:15 CET**. Please access the session via the [TopLink session page](#) by **no later than 17:10** for a virtual briefing with our moderator and other panellists, a brief AV test and to run through the session flow.

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With kind regards,  
Cody

Cody Feldman  
Programme Specialist, International Political Economy  
World Economic Forum

[REDACTED]

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**SESSION STRUCTURE**  
**Countering COVID-19 Shocks in Fragile Contexts**

Thursday 24 September 17:30 - 18:15

*Preparatory discussion: 17:05 - 17:30*

Due to growing challenges and inadequate resources, between 70 and 100 million people could slide into extreme poverty in 2020 and 2 million preventable deaths could occur because of health disruption. How can governments, investors, humanitarian and development actors work together to build resilience for future shocks?

*Simultaneous interpretation in French, Mandarin Chinese and Spanish*

*Reporting press: Allowed.*

*Session duration: 45 minutes.*

**Context:**

The impact of COVID-19 on the developing world and fragile contexts is yet to be fully revealed, but the World Bank is already projecting that COVID-19 could push 71 million people into extreme poverty in 2020. These populations cannot be left out of the Great Reset Initiative and therefore it is crucial to raise awareness of the out sized impacts of the crisis on vulnerable populations, and provide a platform to discuss solutions to invest in more resilient systems. Related articles include: -

<https://blogs.worldbank.org/opendata/updated-estimates-impact-covid-19-global-poverty> -

<https://www.globalcitizen.org/en/content/global-poverty-increase-coronavirus/> -

<https://devinit.org/resources/covid-19-and-financing-projections-developing-countries/> -

<https://www.nrc.no/resources/reports/make-or-break--the-implications-of-covid-19-for-crisis-financing/>

- <https://www.weforum.org/projects/humanitarian-investing-initiative>

**Objective:**

To highlight the plight of vulnerable populations as a result of COVID [particularly refugee populations], and to showcase the potential to build long-term resilience in fragile contexts through Humanitarian and Resilience Investing Initiative.

The session will include:

**Panellist**

- [REDACTED]
- **Sigrid Kaag** (Confirmed), Minister for Foreign Trade and Development Cooperation of the Netherlands
- [REDACTED]
- [REDACTED]
- [REDACTED]

**Moderated by**

- [REDACTED]

**SESSION FLOW**

**T- 20-25' BEFORE: Pre-session briefing / waiting room**

The moderator and speaker will join the virtual speakers' room 30 minutes prior to the session start for a

preparatory briefing.

Panellists are welcomed by the Host, receive audio-visual check with production team and session briefing from the moderator.

**T- 5-10' BEFORE: Begin Broadcast**

Host begins the webinar to allow attendees in, they enter with the "House Rules" presentation.

**17:30: Session start**

The host will prompt the moderator to begin the session by turning on her camera and taking down the welcome slide.

**17:30-17:35: Welcome and housekeeping [5 minutes]**

At the start of the session, the moderator will introduce the speakers, flow and objective of the session and highlights that questions can be asked throughout the session via Slido.com

**Potential poll to set the energy in the room:**

- *Word cloud:* What are the key challenges facing people living in a humanitarian or fragile context?

**17:35-17:55: Interactive Discussion [25 minutes]**

The moderator engages the panellists in a lively discussion to get their perspectives on the issue. The moderator can build on the introductory segment by asking short questions that create a dynamic flow of interaction among the panellists.

**Guiding questions:**

- How has the COVID-19 pandemic shifted the ways that different stakeholders need to work together?
- What has been the direct impact of COVID-19 on the most vulnerable communities, in particular refugees, over the coming 6-12 months?
- The economic recession will have a significant impact on aid budgets; what resources and what kind of new partnerships will be required to support countries and communities to a more sustainable, long-term recovery?
- 72% of impact investors surveyed by the Global Impact Investing Network (GIIN) expect to maintain or expand their portfolios in response to COVID-19. What is changing among business and investors to create impact in fragile contexts?

**17:55-18:10: Q&A [15 minutes]**

The moderator selects questions coming in via Slido. The moderator may consider engaging the audience earlier and is encouraged to ensure that questions are concise and relevant to the session topics.

**18:10-18:15 Conclusion [5 minutes]**

The moderator brings the discussion to a close and thanks everybody. They can invite participants/viewers to share their reflections on social media channels or TopLink.